

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 8/30
Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

#	164638
der#	08268803
Flight	08/30/16 - 09/05/16
	# der # Flight

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Dateline Friday	10-11p								
	3Q NON WINDOW CARD V6.1		20/20/10		_	2				
	WRAL		08/29/161	to 09/04/16 09/02/16	:30	2 10:11 PM	DMSC2016RB02H	¢1 200 00		1
	WRAL		F	09/02/16	:30	10.11 PM 10:27 PM	DMSC2016RB02H DMSC2016RB02H	\$1,200.00 \$1,200.00		2
2	WRAL Late News	11-1135p	•	00/02/10	.00			ψ.,=00.00		_
	3Q NON WINDOW CARD V6.1									
			08/29/16 t	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	11:36 PM	DMSC2016RB02H	\$850.00		1
				o Extended Vo Extended V						
3	WRAL Tonight Show	11:25p 1227vm	Lit Buo I	o Exterior .		Jordiago				
3	WRAL Tonight Show 3Q NON WINDOW CARD V6.1	11:35p-1237xm								
	od new mile ven		08/29/16 t	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:00			<del>\$250.00</del>	See MG 3.2	1
	MDAL Tarish Obass Edday	4005 407		n 7.12 with M		40:45 414		<b>\$050.00</b>	MO f 0 4 00/00	0
4	WRAL Tonight Show Friday WRAL Dr. Phil - 2nd Run	1205-107xm	F	09/02/16	:30	12:45 AM	DMSC2016RB02H	\$250.00	MG for 3.1 09/02	2
4	3Q NON WINDOW CARD V6.1	11a-12p								
	OQ NON WINDOW OATIE VO.1		08/29/16 t	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	11:09 AM	DMSC2016RB02H	\$200.00		1
5	WRAL WRAL Noon News	12-1p								
	3Q NON WINDOW CARD V6.1									
	WDAI			to 09/04/16	1x	1		<b>****</b>		
•	WRAL Dr. Phil	0.4	F	09/02/16	:30	12:43 PM	DMSC2016RB02H	\$325.00		1
6	WRAL Dr. Phil 3Q NON WINDOW CARD V6.1	3-4p								
	3Q NON WINDOW CARD VO.1		08/29/16 1	to 09/04/16	1x	1				
			00,20,101	30,01,10	17					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 8/30
Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL Dr. Phil	3-4p	<u> </u>		•	•	•	•	•	•
	3Q NON WINDOW CARD V6.1									
	WRAL		F	09/02/16	:30	3:31 PM	DMSC2016RB02H	\$350.00	1	1
7	WRAL WRAL 4p News 3Q NON WINDOW CARD V6.1	4-5p								
			08/29/16	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	4:21 PM	DMSC2016RB02H	\$350.00		1
8	WRAL WRAL 5p News 3Q NON WINDOW CARD V6.1	5-530p								
			08/29/16	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	5:13 PM	DMSC2016RB02H	\$850.00		1
9	WRAL WRAL 530a News 3Q NON WINDOW CARD V6.1	530a-6a								
			08/29/16	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	5:29 AM	DMSC2016RB02H	\$450.00		1
10	WRAL WRAL 530p News 3Q NON WINDOW CARD V6.1	530-6p								
			08/29/16	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	5:38 PM	DMSC2016RB02H	\$850.00		1
11	WRAL WRAL 6p News 3Q NON WINDOW CARD V6.1	6p-6:30p								
			08/29/16	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	6:22 PM	DMSC2016RB02H	\$1,300.00		1
12	WRAL WRAL AM News 6-7a 3Q NON WINDOW CARD V6.1	6a-7a								
			08/29/16	to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	6:09 AM	DMSC2016RB02H	\$750.00		1
13	WRAL Inside Edition	7-730p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

# **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 8/30
Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON WINDOW CARD V6.1	_		•				•		
			08/29/16	6 to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	7:27 PM	DMSC2016RB02H	\$650.00		1
14	WRAL Today Show 3Q NON WINDOW CARD V6.1	7-9a								
			08/29/10	6 to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	8:46 AM	DMSC2016RB02H	\$350.00		1
15	WRAL Entertainment Tonight 3Q NON WINDOW CARD V6.1	730-8p								
			08/29/16	6 to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	7:42 PM	DMSC2016RB02H	\$650.00		1
16	WRAL Today Show II 3Q NON WINDOW CARD V6.1	9a-10a								
			08/29/10	6 to 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	9:29 AM	DMSC2016RB02H	\$225.00		1
17	WRAL Late News 3Q NON WINDOW CARD V6.1	11-1135p								
			09/05/16	6 to 09/11/16	1x	1				
	WRAL		М	09/05/16	:30	11:23 PM	DMSC2016RB02H	\$850.00		1
18	WRAL Tonight Show 3Q NON WINDOW CARD V6.1	11:35p-1237xm								
			09/05/16	6 to 09/11/16	1x	1				
	WRAL		М	09/05/16	:30	12:32 AM	DMSC2016RB02H	\$250.00		1
19	WRAL Dr. Phil - 2nd Run 3Q NON WINDOW CARD V6.1	11a-12p								
			09/05/16	6 to 09/11/16	1x	1				
	WRAL		М	09/05/16	:30	11:54 AM	DMSC2016RB02H	\$200.00		1
20	WRAL WRAL Noon News	12-1p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

# **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

		_	_	
	11	O	$\sim$	
ш	u v		14	
	<b>4</b> 4			

DU	DUPINVOICE ATE					
	Advertiser	Richard Burr for Senate				
	Product	BURR FOR SEN 8/30				
	Estimate Number	7167				

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON W	INDOW CARD V6.1	<u>'</u>	•	•	•	•	•	•		•
				09/05/1	6 to 09/11/16	1x	1				
	WRAL			M	09/05/16	:30	12:34 PM	DMSC2016RB02H	\$325.00		1
21	WRAL	Dr. Phil	3-4p								
	3Q NON W	INDOW CARD V6.1									
				09/05/1	6 to 09/11/16	1x	1				
	WRAL			М	09/05/16	:00				See MG 21.2,21.3	1
		Golf Special	1:30p-6p	M	09/05/16	:30	3:00 PM	DMSC2016RB02H		MG for 21.1,76.1	3
	WRAL	Golf Special	1:30p-6p	M	09/05/16	:30	3:44 PM	DMSC2016RB02H	\$300.00	MG for 21.1,76.1	2
22	WRAL	WRAL 4p News	4-5p								
	3Q NON W	INDOW CARD V6.1									
					6 to 09/11/16	1x	1				
		WRAL 430A News	430a-5a	Th	09/01/16	:30	4:45 AM	DMSC2016RB02H		MG for 25.1,22.1,23.1,37.3	4
		WRAL 430A News	430a-5a	F	09/02/16	:00				Credited	5
		Saturday Hr 2	9-10p	Sa	09/03/16	:30	9:21 PM	DMSC2016RB02H		MG for 25.1,22.1,23.1,37.3	3
	WRAL			М	09/05/16	:00				See MG 22.2,22.3,22.4,22.5	1
		WRAL 6p News	6p-6:30p	M	09/05/16	:30	6:28 PM	DMSC2016RB02H	\$1,600.00	MG for 25.1,22.1,23.1,37.3	2
23		WRAL 5p News	5-530p								
	3Q NON W	INDOW CARD V6.1									
					6 to 09/11/16	1x	1				
	WRAL			М	09/05/16	:00			<del>\$850.00</del>	See MG 22.2,22.3,22.4,22.5	1
24	WRAL	WRAL 530a News	530a-6a								
	3Q NON W	INDOW CARD V6.1									
				09/05/1	6 to 09/11/16	1x	1				
	WRAL			M	09/05/16	:30	5:42 AM	DMSC2016RB02H	\$450.00		1
25	WRAL	WRAL 530p News	530-6p								
	3Q NON W	INDOW CARD V6.1	•								
				09/05/1	6 to 09/11/16	1x	1				
	WRAL			М	09/05/16	:00			<del>\$850.00</del>	See MG 22.2,22.3,22.4,22.5	1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 8/30
Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRAL WRAL 6p News	6p-6:30p		•	_			•		
	3Q NON WINDOW CARD V6.1		00/05/16	to 09/11/16	1x	1				
	WRAL		M	09/05/16	:30	6:11 PM	DMSC2016RB02H	\$1,300.00		1
27	WRAL WRAL AM News 6-7a	6a-7a		00/00/10	.00	0.111111	5.15020101050211	ψ1,000.00		•
	3Q NON WINDOW CARD V6.1	ou ru								
			09/05/161	to 09/11/16	1x	1				
	WRAL		M	09/05/16	:30	6:57 AM	DMSC2016RB02H	\$750.00		1
28	WRAL Inside Edition 3Q NON WINDOW CARD V6.1	7-730p								
			09/05/161	to 09/11/16	1x	1				
	WRAL		М	09/05/16	:30	7:28 PM	DMSC2016RB02H	\$650.00		1
29	WRAL Today Show	7-9a								
	3Q NON WINDOW CARD V6.1									
				to 09/11/16	1x	1				
	WRAL		M	09/05/16	:30	8:59 AM	DMSC2016RB02H	\$350.00		1
30	WRAL Entertainment Tonight 3Q NON WINDOW CARD V6.1	730-8p								
				to 09/11/16	1x	1				
	WRAL		М	09/05/16	:30	7:56 PM	DMSC2016RB02H	\$650.00		1
31	WRAL Today Show II 3Q NON WINDOW CARD V6.1	9a-10a								
				to 09/11/16		1				
	WRAL		М	09/05/16	:00			<del>\$225.00</del>	Credited	1
32	WRAL Late News 3Q NON WINDOW CARD V6.1	11-1135p								
				to 09/04/16	1x	1-				
	WRAL		Sa	09/03/16	:30	11:14 PM	DMSC2016RB02H	\$850.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 8/30
Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	WRAL Saturday Night Live	11:30p-1x	•			•	•			
	3Q NON WINDOW CARD V6.1									
				to 09/04/16	1x	1-				
	WRAL		Sa	09/03/16	:30	12:59 AM	DMSC2016RB02H	\$300.00		1
34	WRAL WRAL SAT 6pm News	6-630p								
	3Q NON WINDOW CARD V6.1					_				
	MDAI			to 09/04/16	1x	1-		Ф000.00		
	WRAL		Sa	09/03/16	:30	6:13 PM	DMSC2016RB02H	\$300.00		1
35	WRAL WRAL News 6a-8a 3Q NON WINDOW CARD V6.1	6a-8a								
				to 09/04/16	1x	1-				
	WRAL		Sa	09/03/16	:30	7:15 AM	DMSC2016RB02H	\$250.00		1
36	WRAL Saturday Today- 2 Hours 3Q NON WINDOW CARD V6.1	8a-10a								
			08/29/16	to 09/04/16	1x	1-				
	WRAL		Sa	09/03/16	:30	8:59 AM	DMSC2016RB02H	\$350.00		1
	WRAL WRAL Weather Coverage	8:00 AM-10:00 AM	Sa	09/03/16	:30	9:14 AM	DMSC2016RB02H	\$0.00	Bonus	2
37	WRAL Dateline Saturday 8-10p 3Q NON WINDOW CARD V6.1	8p-10p								
			08/29/16	to 09/04/16	1x	1-				
	WRAL Late Night Seth Meyers	1237-137xm	W	08/31/16	:30	1:15 AM	DMSC2016RB02H	,	MG for 37.1 09/03	2
	WRAL		Sa	09/03/16	:00			<del>\$650.00</del>	See MG 37.2,37.3	1
	MDAL MDAL & Nove	4.5-		m 8.11 with M				<b>#</b> 500.00	0 140 00 0 00 0 00 4 00 5	0
	WRAL WRAL 4p News	4-5p	М	09/05/16	:00			<del>\$500.00</del>	See MG 22.2,22.3,22.4,22.5	3
38	WRAL Meet The Press 3Q NON WINDOW CARD V6.1	10-11a								
				to 09/04/16	1x	1				
	WRAL		Su	09/04/16	:30	10:59 AM	DMSC2016RB02H	\$350.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

# **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 8/30
Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
39	WRAL Late News	11-1135p						•	•	
	3Q NON WINDOW CARD V6.1									
				6 to 09/04/16	1x	1				
	WRAL		Su	09/04/16	:30	11:33 PM	DMSC2016RB02H	\$850.00	1	1
40	WRAL WRAL SUN 6p News	6p-630p								
	3Q NON WINDOW CARD V6.1		00/00/1	24- 00/04/40	4	1				
	WRAL WRAL 430A News	430a-5a	08/29/16 Tu	08/30/16	1x :30	1 4:54 AM	DMSC2016RB02H	¢100.00	MG for 40.1 09/04	2
	WRAL WRAL 430A News	430a-5a	Su	09/04/16	:00	4.54 AIVI	DMSCZOTOKBOZH	*	See MG 40.2,40.3	<u> </u>
	WHAL			m 6.29 w/MG	.00			<del>φ450.00</del>	3 See MG 40.2,40.3	,
	WRAL WRAL News Sunday	7a-9a	Su	09/04/16	:30	8:22 AM	DMSC2016RB02H	\$350.00	MG for 40.1 09/04	3
41	WRAL WRAL News Sunday	7a-9a								
	3Q NON WINDOW CARD V6.1									
				to 09/04/16	1x	1				
	WRAL		Su	09/04/16	:30	7:53 AM	DMSC2016RB02H	\$350.00		1
42	WRAL Sunday Today	9a-10a								
	3Q NON WINDOW CARD V6.1									
				6 to 09/04/16	1x	1				
	WRAL		Su	09/04/16	:30	9:49 AM	DMSC2016RB02H	\$550.00	1	1
43	WRAL Late News	11-1135p								
	3Q NON WINDOW CARD V6.1									
				s to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	11:11 PM	DMSC2016RB02H	\$850.00		1
44	WRAL Tonight Show	11:35p-1237xm								
	3Q NON WINDOW CARD V6.1		00/00/4	C to 00/04/10	1.,	1				
	WRAL		08/29/16 Th	09/04/16 09/01/16	1x :30	1 12:19 AM	DMSC2016RB02H	\$250.00		
45		11a 10m	111	09/01/16	.50	12.19 AW	DM2CZ0TQKR0ZH	ֆ230.00	•	Į.
45	WRAL Dr. Phil - 2nd Run	11a-12p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 8/30
Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line		Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON WINDOW CARD V6.1	•	•	•	•	•	•	•	•	
			08/29/1	6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	11:48 AM	DMSC2016RB02H	\$200.00		1
46	WRAL WRAL Noon News 3Q NON WINDOW CARD V6.1	12-1p								
				6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	12:11 PM	DMSC2016RB02H	\$325.00		1
47	WRAL Dr. Phil 3Q NON WINDOW CARD V6.1	3-4p								
				6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	3:09 PM	DMSC2016RB02H	\$350.00	)	1
48	WRAL WRAL 4p News 3Q NON WINDOW CARD V6.1	4-5p								
				6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	4:41 PM	DMSC2016RB02H	\$350.00	)	1
49	WRAL WRAL 5p News 3Q NON WINDOW CARD V6.1	5-530p								
			08/29/1	6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	5:27 PM	DMSC2016RB02H	\$850.00	)	1
50	WRAL WRAL 530a News 3Q NON WINDOW CARD V6.1	530a-6a								
			08/29/1	6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	5:57 AM	DMSC2016RB02H	\$450.00	)	1
51	WRAL WRAL 530p News 3Q NON WINDOW CARD V6.1	530-6p								
			08/29/1	6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	5:54 PM	DMSC2016RB02H	\$850.00	)	1
52	WRAL WRAL 6p News	6p-6:30p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

			_	_	
	N I	<b>\</b> /	$\frown$	IC	
٠	w	v		HC 2	
		v	$\mathbf{\mathbf{\mathcal{U}}}$	$\boldsymbol{-}$	

DU INVOICE ATE		
	Advertiser	Richard Burr for Senate
	Product	BURR FOR SEN 8/30
	Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	ļ

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q NON WINDOW CARD V6.1	•	•	•	_	•	•	•	•	
			08/29/10	6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	6:29 PM	DMSC2016RB02H	\$1,300.00		1
53	WRAL WRAL AM News 6-7a 3Q NON WINDOW CARD V6.1	6a-7a								
				6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	6:28 AM	DMSC2016RB02H	\$750.00		1
54	WRAL Inside Edition 3Q NON WINDOW CARD V6.1	7-730p								
			08/29/10	6 to 09/04/16	1x	1				
	WRAL WRAL 430A News	430a-5a	W	08/31/16	:30	4:44 AM	DMSC2016RB02H	\$100.00	MG for 54.1 09/01	2
	WRAL		Th	09/01/16	:00				See MG 54.2,54.3,54.4	1
	WRAL Doctors	2p-3p	Th	09/01/16	:30	2:37 PM	DMSC2016RB02H		MG for 54.1 09/01	3
	WRAL Today Show III	10-11a	М	09/05/16	:30	10:28 AM	DMSC2016RB02H	\$350.00	MG for 54.1 09/01	4
55	WRAL Today Show 3Q NON WINDOW CARD V6.1	7-9a								
				6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	8:39 AM	DMSC2016RB02H	\$350.00		1
56	WRAL Entertainment Tonight 3Q NON WINDOW CARD V6.1	730-8p								
			08/29/16	6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	7:46 PM	DMSC2016RB02H	\$650.00		1
57	WRAL Today Show II 3Q NON WINDOW CARD V6.1	9a-10a								
				6 to 09/04/16	1x	1				
	WRAL		Th	09/01/16	:30	9:53 AM	DMSC2016RB02H	\$225.00	)	1
58	WRAL Late News 3Q NON WINDOW CARD V6.1	11-1135p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

## **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

DU	INVOIC	CATE
	Advertiser	Richard Burr for Senate
	Product	BURR FOR SEN 8/30
	Estimate Number	7167

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
58		Late News	11-1135p		•		_			_	
	3Q NON W	INDOW CARD V6.1									
					to 09/04/16	1x	-1				
	WRAL			Tu	08/30/16	:30	11:30 PM	DMSC2016RB02H	\$850.00		1
59		Tonight Show	11:35p-1237xm								
	3Q NON W	INDOW CARD V6.1		00/00/40	+- 00/04/40	4	1				
	WRAL			08/29/16 Tu	to 09/04/16 08/30/16	1x :30	-1 12:16 AM	DMSC2016RB02H	<b>ФОЕО ОО</b>		
60		D. Did Ond D.	11- 10-	Tu	08/30/16	.30	12.16 AW	DM2CZ0T0KR0ZH	\$250.00		ı
60		<b>Dr. Phil - 2nd Run</b> INDOW CARD V6.1	11a-12p								
				08/29/16	to 09/04/16	1x	-1				
	WRAL			Tu	08/30/16	:30	11:47 AM	DMSC2016RB02H	\$200.00		1
61	WRAL	WRAL Noon News	12-1p								
	3Q NON W	INDOW CARD V6.1									
					to 09/04/16	1x	-1				
	WRAL			Tu	08/30/16	:30	12:43 PM	DMSC2016RB02H	\$325.00		1
62		Dr. Phil	3-4p								
	3Q NON W	INDOW CARD V6.1					_				
					to 09/04/16	1x	-1		4050.00		<del></del>
	WRAL			Tu	08/30/16	:30	3:20 PM	DMSC2016RB02H	\$350.00		1
63		WRAL 4p News	4-5p								
	3Q NON W	INDOW CARD V6.1		00/00/40	+- 00/04/40	4	1				
	WRAL			08/29/16 Tu	to 09/04/16 08/30/16	1x :30	-1 4:22 PM	DMSC2016RB02H	\$350.00		
64		WDAL En Name	F 500-	Tu	06/30/16	.30	4.22 FIVI	DM2CZ0T0KR0ZH	φ330.00		ļ
64		WRAL 5p News INDOW CARD V6.1	5-530p								
	JQ INOIN W	IINDOW CAND VO.I		08/29/16	to 09/04/16	1x	-1				
	WRAL			Tu	08/30/16	:30	5:27 PM	DMSC2016RB02H	\$850.00		1
	*****			1 4	30,00,10	.00	U.L. 1 IVI	2SCLOTORBOLII	ψ550.00		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

DII	INVOICE	ATE

		L	••••
Advertiser	Richard Burr for Senate		ln۱
Product	BURR FOR SEN 8/30	Ī	ln۱
Estimate Number	7167		ln۱

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

	Billing Calendar	Broadcast		
Billing Type		Cash		
	Special Handling	CIA - Mark PAID		

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
65	WRAL WRAL 530a News	530a-6a								
	3Q NON WINDOW CARD V6.1					_				
	WDAL		08/29/16 to		1x	-1		<b>0.450.00</b>		
	WRAL	500 C	Tu	08/30/16	:30	5:38 AM	DMSC2016RB02H	\$450.00		1
66	WRAL WRAL 530p News 3Q NON WINDOW CARD V6.1	530-6p								
	3Q NON WINDOW CARD V6.1		08/29/16 to	00/04/16	1x	-1				
	WRAL		Tu	08/30/16	:30	5:53 PM	DMSC2016RB02H	\$850.00		1
67	WRAL WRAL 6p News 3Q NON WINDOW CARD V6.1	6p-6:30p			.00	0.00		φοσοίου		·
			08/29/16 to	09/04/16	1x	-1				
	WRAL		Tu	08/30/16	:30	6:12 PM	DMSC2016RB02H	\$1,300.00		1
68	WRAL WRAL AM News 6-7a 3Q NON WINDOW CARD V6.1	6a-7a								
			08/29/16 to		1x	-1				
	WRAL		Tu	08/30/16	:30	6:59 AM	DMSC2016RB02H	\$750.00		1
69	WRAL Inside Edition 3Q NON WINDOW CARD V6.1	7-730p								
			08/29/16 to		1x	-1				
	WRAL		Tu	08/30/16	:30	7:21 PM	DMSC2016RB02H	\$650.00		1
70	WRAL Today Show 3Q NON WINDOW CARD V6.1	7-9a								
	WDAL		08/29/16 to		1x	-1		<b>*</b> 050.00		
	WRAL		Tu	08/30/16	:30	7:21 AM	DMSC2016RB02H	\$350.00		1
71	WRAL Entertainment Tonight 3Q NON WINDOW CARD V6.1	730-8p								
			08/29/16 to		1x	-1				
	WRAL		Tu	08/30/16	:30	7:47 PM	DMSC2016RB02H	\$650.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

## **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate		
Product	BURR FOR SEN 8/30		
Estimate Number	7167		

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
72	WRAL America's Got Talent TUE	8-10p	_			_				
	3Q NON WINDOW CARD V6.1									
			08/29/16 to		1x	-1				
	WRAL		Tu	08/30/16	:30	9:17 PM	DMSC2016RB02H	\$2,300.00		1
73	WRAL Today Show II	9a-10a								
	3Q NON WINDOW CARD V6.1					-				
	MADAL		08/29/16 to		1x	-1		<b>4005.00</b>		
	WRAL		Tu	08/30/16	:30	9:54 AM	DMSC2016RB02H	\$225.00		1
74	WRAL Wednesday Hr 3 3Q NON WINDOW CARD V6.1	10-11p								
			08/29/16 to		1x	1				
	WRAL		W	08/31/16	:30	10:29 PM	DMSC2016RB02H	\$1,600.00		1
75	WRAL Late News 3Q NON WINDOW CARD V6.1	11-1135p								
			08/29/16 to	09/04/16	1x	1				
	WRAL		W	08/31/16	:30	11:29 PM	DMSC2016RB02H	\$850.00		1
76	WRAL Tonight Show 3Q NON WINDOW CARD V6.1	11:35p-1237xm								
			08/29/16 to	09/04/16	1x	1				
	WRAL		W	08/31/16	:00			<del>\$250.00</del>	See MG 21.2,21.3	1
77	WRAL Dr. Phil - 2nd Run 3Q NON WINDOW CARD V6.1	11a-12p								
			08/29/16 to	09/04/16	1x	1				
	WRAL		W	08/31/16	:30	11:28 AM	DMSC2016RB02H	\$200.00		1
78	WRAL WRAL Noon News 3Q NON WINDOW CARD V6.1	12-1p								
			08/29/16 to		1x	1				
	WRAL		W	08/31/16	:30	12:53 PM	DMSC2016RB02H	\$325.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

DU	U INVOICE ATE			
	Advertiser	Richard Burr for Senate		
	Product	BURR FOR SEN 8/30		
	Estimate Number	7167		

Invoice #	164638-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	164638
Alt Order #	08268803
Deal #	
Order Flight	08/30/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
79	WRAL Dr. Phil	3-4p	_							
	3Q NON WINDOW CARD V6.1									
	WDAL		08/29/16 t W	o 09/04/16	1x	1		Φ050.00		
00	WRAL	4.5	VV	08/31/16	:30	3:48 PM	DMSC2016RB02H	\$350.00		I
80	WRAL WRAL 4p News 3Q NON WINDOW CARD V6.1	4-5p								
	3Q NON WINDOW CARD VO.1		08/29/16 t	o 09/04/16	1x	1				
	WRAL		W	08/31/16	:30	4:13 PM	DMSC2016RB02H	\$350.00		1
81	WRAL WRAL 5p News	5-530p		00/01/10	.00			φοσοισσ		·
	3Q NON WINDOW CARD V6.1									
				o 09/04/16	1x	1				
	WRAL		W	08/31/16	:30	5:13 PM	DMSC2016RB02H	\$850.00		1
82	WRAL WRAL 530a News	530a-6a								
	3Q NON WINDOW CARD V6.1					_				
	WDAL		08/29/16 t W	o 09/04/16	1x	1		<b>\$450.00</b>		
00	WRAL	500 C	VV	08/31/16	:30	5:28 AM	DMSC2016RB02H	\$450.00		1
83	WRAL WRAL 530p News 3Q NON WINDOW CARD V6.1	530-6р								
	3Q NON WINDOW CARD V6.1		08/29/16+	o 09/04/16	1x	1				
	WRAL		W	08/31/16	:30	5:53 PM	DMSC2016RB02H	\$850.00		1
84	WRAL WRAL 6p News	6p-6:30p	• •	33/31/13	.00	0.00	5.15020101050211	φοσοίσο		·
•	3Q NON WINDOW CARD V6.1	op oloop								
			08/29/16 t	o 09/04/16	1x	1				
	WRAL		W	08/31/16	:30	6:22 PM	DMSC2016RB02H	\$1,300.00		1
85	WRAL WRAL AM News 6-7a	6a-7a								
	3Q NON WINDOW CARD V6.1									
				o 09/04/16	1x	1				<del></del> _
	WRAL		W	08/31/16	:30	5:59 AM	DMSC2016RB02H	\$750.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

### **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

INI	1//	$\Delta \mathbf{H}$	CE
11.4	V	JI	

DUPINVOICE ATE							
	Advertiser	Richard Burr for Senate					
	Product	BURR FOR SEN 8/30					
	Estimate Number	7167					

Invoice #	164638-1				
Invoice Date	09/11/16				
Invoice Month	September 2016				
Invoice Period	08/29/16 - 09/05/16				

Property	WRAL				
Account Executive	Cheryl Blair				
Sales Office	Washington Telerep				
Sales Region	National				

Order #	164638				
Alt Order #	08268803				
Deal #					
Order Flight	08/30/16 - 09/05/16				

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling	CIA - Mark PAID				

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
86	WRAL	Inside Edition	7-730p	-	-		-				
	3Q NON W	INDOW CARD V6.1									
					to 09/04/16	1x	1				
	WRAL			W	08/31/16	:30	7:20 PM	DMSC2016RB02H	\$650.00		1
87	WRAL	Today Show	7-9a								
	3Q NON W	INDOW CARD V6.1									
					to 09/04/16	1x	1				
	WRAL			W	08/31/16	:30	7:22 AM	DMSC2016RB02H	\$350.00		1
88	WRAL	Entertainment Tonight	730-8p								
	3Q NON W	INDOW CARD V6.1					_				
					to 09/04/16	1x	1				
	WRAL			W	08/31/16	:30	7:42 PM	DMSC2016RB02H	\$650.00		1
89	WRAL	Today Show II	9a-10a								
	3Q NON W	INDOW CARD V6.1									
					5 to 09/04/16	1x	1		4005.00		
	WRAL			W	08/31/16	:30	9:58 AM	DMSC2016RB02H	\$225.00		1
90		America's Got Talent WED	9-10p								
	3Q NON W	INDOW CARD V6.1					_				
					5 to 09/04/16	1x	1		40.000.00		
	WRAL			W	08/31/16	:30	9:42 PM	DMSC2016RB02H	\$2,800.00		1
			Aired Spots	94							

**Gross Total** \$56,025.00 Agency Commission \$8,403.75

**Payment Terms 30 Days** \$47,621.25 **Net Amount Due**